

# LOS ANGELES PRESS CLUB

## 60<sup>TH</sup> ANNUAL SOUTHERN CALIFORNIA JOURNALISM AWARDS GALA

MILLENNIUM BILTMORE HOTEL - SUNDAY, JUNE 24, 2018

### RATE CARD/ORDER FORM

### TRIBUTE PROGRAM / DINNER TICKETS

AD SIZE	4-COLOR	B&W	TOTAL
Back Cover	\$6,000	\$6,000	_____
Inside Cover, back or front	\$4,500	\$4,500	_____
Opening Spread	\$7,500	\$7,500	_____
Center Spread	\$7,000	\$7,000	_____
Full Page	\$3,500	\$3,000	_____
½ Page	\$2,000	\$1,800	_____
¼ Page	\$1,500	\$1,200	_____

### SPONSORSHIP AND PACKAGES

### RATE TOTAL

<b>Platinum Sponsorship package</b> Includes two tables of ten with preferred seating, banners, center spread ad, mentioning in press releases/invites and permanent sponsor listing on the L.A. Press Club website.	<b>\$85,000</b>	_____
<b>Gold Sponsorship package</b> Includes one table of ten with preferred seating, one Full Page Color Ad and a web ad/sponsorship listing for two years on the L.A. Press Club website.	<b>\$30,000</b>	_____
<b>Silver Sponsorship package</b> Includes one table of ten with preferred seating, one Full Page B/W Ad and sponsorship listing for a full year on the L.A. Press Club website.	<b>\$12,000</b>	_____
<b>Gold Table package</b> (seats 10) Includes 1 Full Page Color Ad.	<b>\$7,500</b>	_____
<b>Silver Table package</b> (seats 10) Includes 1 Full Page B/W Ad.	<b>\$5,500</b>	_____
<b>Bronze Table package</b> (seats 10) Includes 1 Full Page B/W Ad.	<b>\$3,750</b>	_____
<b>Student Scholarship Sponsorship</b> Sponsor the student scholarship award and get your name on the award. One table of ten included.	<b>\$8,000</b>	_____
<b>Sponsor a Student Table</b> Make it possible for students to attend the gala. Donate a table for 12 students and get recognition in the program book.	<b>\$1,500</b>	_____
<b>Sponsor a Student</b> Buy 1 ticket for a student.	<b>\$125</b>	_____

TABLES	RATE	#	after June 1 <sup>st</sup>	TOTAL
<b>Gold Circle</b> (seats 10)	\$5,000	_____		_____
<b>Silver Circle</b> (seats 10)	\$4,000	_____		_____
<b>Bronze Circle</b> (seats 12)	\$1,900	_____	\$2,200	_____

INDIVIDUAL TICKETS	RATE	#	after June 1 <sup>st</sup>	TOTAL
<b>Member</b>	\$ 160	_____	\$180	_____
<b>Member, preferred seating</b>	\$ 220	_____		_____
<b>Non-member</b>	\$ 250	_____	\$300	_____
<b>Non-member, preferred seating</b>	\$ 400	_____		_____
<b>Student rate</b>	\$ 125	_____		_____

**GRAND TOTAL** \$ \_\_\_\_\_

Make checks payable to:

LOS ANGELES PRESS CLUB, 6500 Sunset Blvd., Los Angeles, CA 90028.

To pay by credit card fill out information below as well.

This form can also be faxed to 310-464-3577 or emailed to [diana@lapressclub.org](mailto:diana@lapressclub.org).

To pay online <http://www.lapressclub.org> or pay by phone at 323-669-8081.

Name \_\_\_\_\_

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Credit Card # \_\_\_\_\_

Expiration Date mm/yy \_\_\_\_\_ Sec. code \_\_\_\_\_ Billing Zip code \_\_\_\_\_

Member: \_\_\_yes/no

Name on Credit Card \_\_\_\_\_

Address (including city and zip) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

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Amount to charge to your card: \$ \_\_\_\_\_

Signature \_\_\_\_\_

For further information call Los Angeles Press Club at 323-669-8081, email Executive Director Diana Ljungaeus at [Diana@lapressclub.org](mailto:Diana@lapressclub.org) or visit us at [www.lapressclub.org](http://www.lapressclub.org)