

LOS ANGELES PRESS CLUB

60TH ANNUAL SOUTHERN CALIFORNIA JOURNALISM AWARDS GALA

MILLENNIUM BILTMORE HOTEL - SUNDAY, JUNE 24, 2018

RATE CARD/ORDER FORM

TRIBUTE PROGRAM / DINNER TICKETS

AD SIZE	4-COLOR	B&W	TOTAL
Back Cover	\$6,000	\$6,000	_____
Inside Cover, back or front	\$4,500	\$4,500	_____
Opening Spread	\$7,500	\$7,500	_____
Center Spread	\$7,000	\$7,000	_____
Full Page	\$3,500	\$3,000	_____
½ Page	\$2,000	\$1,800	_____
¼ Page	\$1,500	\$1,200	_____

SPONSORSHIP AND PACKAGES

RATE TOTAL

Platinum Sponsorship package Includes two tables of ten with preferred seating, banners, center spread ad, mentioning in press releases/invites and permanent sponsor listing on the L.A. Press Club website.	\$85,000	_____
Gold Sponsorship package Includes one table of ten with preferred seating, one Full Page Color Ad and a web ad/sponsorship listing for two years on the L.A. Press Club website.	\$30,000	_____
Silver Sponsorship package Includes one table of ten with preferred seating, one Full Page B/W Ad and sponsorship listing for a full year on the L.A. Press Club website.	\$12,000	_____
Gold Table package (seats 10) Includes 1 Full Page Color Ad.	\$7,500	_____
Silver Table package (seats 10) Includes 1 Full Page B/W Ad.	\$5,500	_____
Bronze Table package (seats 10) Includes 1 Half Page B/W Ad.	\$3,750	_____
Student Scholarship Sponsorship Sponsor the student scholarship award and get your name on the award. One table of ten included.	\$8,000	_____
Sponsor a Student Table Make it possible for students to attend the gala. Donate a table for 12 students and get recognition in the program book.	\$1,500	_____
Sponsor a Student Buy 1 ticket for a student.	\$125	_____

TABLES	RATE	#	after June 1 st	TOTAL
Gold Circle (seats 10)	\$5,000	_____		_____
Silver Circle (seats 10)	\$4,000	_____		_____
Bronze Circle (seats 12)	\$1,900	_____	\$2,200	_____

INDIVIDUAL TICKETS	RATE	#	after June 1 st	TOTAL
Member	\$ 160	_____	\$180	_____
Member, preferred seating	\$ 220	_____		_____
Non-member	\$ 250	_____	\$300	_____
Non-member, preferred seating	\$ 400	_____		_____
Student rate	\$ 125	_____		_____

GRAND TOTAL \$ _____

Make checks payable to:

LOS ANGELES PRESS CLUB, 6500 Sunset Blvd., Los Angeles, CA 90028.

To pay by credit card fill out information below as well.

This form can also be faxed to 310-464-3577 or emailed to diana@lapressclub.org.

To pay online <http://www.lapressclub.org> or pay by phone at 323-669-8081.

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Company _____

Credit Card Type: Visa ___ MasterCard ___ Amex ___

Credit Card # _____

Expiration Date mm/yy _____ Sec. code _____ Billing Zip code _____

Member: ___yes/no

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Amount to charge to your card: \$ _____

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For further information call Los Angeles Press Club at 323-669-8081, email Executive Director Diana Ljungaeus at Diana@lapressclub.org or visit us at www.lapressclub.org