

LOS ANGELES PRESS CLUB
61ST ANNUAL SOUTHERN CALIFORNIA
JOURNALISM AWARDS GALA
Millennium Biltmore Hotel—Sunday, June 30, 2019

RATE CARD/ORDER FORM

TRIBUTE PROGRAM / DINNER TICKETS

AD SIZE	4-COLOR	B&W	TOTAL
Back Cover	\$6,000	\$6,000	_____
Inside Cover, back or front	\$4,500	\$4,500	_____
Opening Spread	\$7,500	\$7,500	_____
Center Spread	\$7,000	\$7,000	_____
Full Page	\$3,500	\$3,000	_____
½ Page	\$2,000	\$1,800	_____
¼ Page	\$1,500	\$1,400	_____

SPONSORSHIP AND PACKAGES

RATE TOTAL

Platinum Sponsorship package Includes two tables of ten with preferred seating, banners, center spread ad, mentioning in press releases/invites and permanent sponsor listing on LA Press Club's website.	\$85,000	_____
Gold Sponsorship package Includes one table of ten with preferred seating, one full page color ad and a web ad/sponsorship listing for two years on LA Press Club's website.	\$30,000	_____
Silver Sponsorship package Includes one table of ten with preferred seating, one full page b/w ad and sponsorship listing for a full year on LA Press Club's website.	\$12,000	_____
Gold Table package (seats 10) Includes 1 full page color ad.	\$7,500	_____
Silver Table package (seats 10) Includes 1 full page b/w ad.	\$5,500	_____
Bronze Table package (seats 10) Includes 1/2 page b/w ad.	\$3,750	_____
Student Scholarship Sponsorship Sponsor the student scholarship award. One table of ten and a full page color ad included.	\$8,000	_____
Sponsor a Student Make it possible for students to attend the gala. Donate a table for 12 students and get recognition in the program book.	\$1,500	_____
Sponsor a Student Buy 1 ticket for a student.	\$125	_____

TABLES

RATE # after June 1st

TOTAL

Gold Circle (seats 10)	\$5,000	_____	_____
Silver Circle (seats 10)	\$4,000	_____	_____
Bronze Circle (seats 12)	\$2,100	_____	\$2,400

INDIVIDUAL TICKETS

RATE # after June 1st

TOTAL

Member	\$ 175	_____	\$195	_____
Member, preferred seating	\$ 225	_____	\$245	_____
Non-member	\$ 250	_____	\$300	_____
Non-member, preferred seating	\$ 400	_____		_____
Student rate	\$ 125	_____		_____

GRAND TOTAL \$ _____

Make checks payable to:

LOS ANGELES PRESS CLUB, 6464 W Sunset Blvd., Suite 870, Hollywood, CA 90028.

To pay by credit card fill out information below, or pay directly online.

This form can also be faxed to 310-464-3577 or emailed to diana@lapressclub.org.

To pay by phone call 323-669-8081.

Name _____

Company _____

Credit Card Type: Visa ___ MasterCard ___ Amex ___

Credit Card # _____

Expiration Date mm/yy _____ Sec. code _____ Billing Zip code _____

Member: ___yes/no

Name on Credit Card _____

Address (including city and zip) _____

Phone _____ Fax _____

Email _____

Amount to charge to your card: \$ _____

Signature _____

For further information call Los Angeles Press Club at 323-669-8081, email Executive Director Diana Ljungaeus at Diana@lapressclub.org or visit us at www.lapressclub.org