# CALL FOR ENTRIES

# The 62<sup>nd</sup> Annual Southern California Journalism Awards

# **RULES AND FORMATS**

#### THE RULES:

1. All entries must have been published, broadcast or transmitted in Southern California, or be about Southern California during the 2019 calendar year – OR have been produced in Southern California during 2019 by a journalist (including national and international correspondents) based in the Southland, working for outlets not based in Southern California.

If not based in Southern California, the entry must be about SOUTHERN CALIFORNIA.

Southern California is defined as including the counties of Los Angeles, Orange, Riverside, San Bernardino, San Diego, San Luis Obispo, Santa Barbara, Imperial, Kern and Ventura.

- **2.** Only electronically submitted entries are accepted.
- **3.** The same entry may be submitted in more than one category, but each such submission is a separate entry and requires separate copies, forms and entry fees.
- **4.** There is no limit to the number of entries any individual or organization may submit but, again, each entry requires a separate form and fee.
- 5. Special rules for competing in the Journalist of the Year categories: In order to compete in these categories, you need to enter a minimum of two entries in other categories. Each person may only enter one Journalist of the Year category. An organization may submit multiple Journalist of the Year entries as long as it is for different journalists.
- **6.** If there are fewer than three entries in a category, the judges will decide whether an award is merited.
- **7.** Bylines and other identifiers need not be concealed as judging is done out of the area. The decisions of the judges are final.
- **8.** The judges may move an entry to a more appropriate category.
- **9.** The entrants may promote, publicize and advertise the LAPC awards. The LAPC reserves the right to use entries, in whole or in part, to promote the Awards and promote the LAPC.

- **10.** Judges and the LAPC are not responsible for the loss or damage to entries.
- 11. The early bird deadline is 7 p.m. Monday, March 2, 2020. The final deadline for submitting entries is 5 p.m. Friday, April 3, 2020. Entries must be received by this date and must include completed forms and proper fees. The LAPC has the right to reject any entries that it deems unsuitable.
- 12. Awards will be presented for First Place at a dinner gala at the Millennium Biltmore Hotel in downtown Los Angeles on Sunday, June 28, 2020. Certificates will be provided for Second Place and Third Place. The winners will not be announced until the evening of the gala.
- 13. You may not submit more than one (1) sample with any one entry unless otherwise specified.
- 14. Spanish-language media based in Southern California need not submit a translation with their entries.

#### PREPARATION OF ENTRIES:

**PRINT:** URL entries are much preferred. Entrants can also upload a PDF – follow the instructions on the entry form.

Please use BitLy to shorten URLs.
If you submit physical copies you still need to supply a URL or PDF's.

**PHOTOS:** Digital entries only – follow the instructions on the entry form.

Even if you submit physical photos you still need to supply copies of your photo entries in a digital format.

**RADIO:** Radio clips should be supplied with a URL or an audio CD (two copies with each entry). URLs are much preferred.

Please use BitLy to shorten URLs.

**TELEVISION:** TV entries should be supplied as a URL or on a DVD (two copies with each entry). One entry per DVD only. All TV entries must have commercials deleted. In all other respects, the entry must be as aired. URLs are much preferred. **Please use Bitly to shorten URLs.** 

ONLINE: Please use BitLy to shorten URLs.

# COMPLETE LIST OF **CATEGORIES**

#### A. JOURNALISTS OF THE YEAR

In one page, state why the nominee is deserving of this special honor for work done in 2019.

IN ORDER TO COMPETE IN THIS CATEGORY, YOU NEED TO ENTER A MINIMUM OF TWO ENTRIES IN OTHER CATEGORIES. ONLY ONE JOURNALIST OF THE YEAR CATEGORY PER PERSON (OK to enter multiple people from the same outlet).

PRINT: Provide up to four samples, plus supporting materials. Print includes newspapers, wire services, magazines and news bureaus.

BROADCAST: Provide short URLs (or DVDs for TV; CDs for radio) that showcase nominee in less than 10 minutes, plus supporting materials.

A1. PRINT, Over 50,000 Circulation

Reporter, Columnist or Editor

A2. PRINT, Under 50,000 Circulation

Reporter, Columnist or Editor A3. TELEVISION JOURNALIST

A4. RADIO JOURNALIST

A5. ONLINE JOURNALIST

A6. ENTERTAINMENT JOURNALIST - Any platform.

A7. SPORTS JOURNALIST - Any platform.

A8. PHOTOJOURNALIST/VIDEOGRAPHER

#### **B. ALL MEDIA PLATFORMS**

Print, Radio, TV or Online.

- **B1. HUMOR/SATIRE WRITING**
- B2. OBITUARY/IN APPRECIATION Film/TV Personalities
- B3. OBITUARY/IN APPRECIATION Politics/Business/Arts

**Personalities** 

- **B4. ACTIVISM JOURNALISM**
- **B5. PUBLIC SERVICE NEWS or FEATURE**
- **B6. CONSUMER NEWS or FEATURE**
- B7. SOLUTIONS JOURNALISM: Rigorous reporting on a response to a problem and its associated evidence. Series or single
- **B8. MEDICAL/HEALTH REPORTING**
- B9. SCIENCE REPORTING
- **B10. TECHNOLOGY REPORTING**
- B11. LOCAL POLITICAL/GOVERNMENT REPORTING
- B12. NATIONAL POLITICAL/GOVERNMENT REPORTING
- **B13. EDUCATIONAL REPORTING**
- B14. ENVIRONMENTAL REPORTING
- **B15. MULTIMEDIA PACKAGE:** Presentation of any combination of text, graphics, audio, video, etc. **B16. TRAVEL REPORTING**
- **B17. COMMENTARY/ANALYSIS OF TV/FILM**
- **B18. CRITICISM OF TV**
- B19. CRITICISM OF FILM
- B20. CRITICISM OF THEATER/PERFORMING ARTS
- **B21. CRITICISM OF MUSIC**
- **B22. CRITICISM OF BOOKS/ART/ARCHITECTURE/DESIGN**
- **B23. CRITICISM OF FOOD/CULTURE**

## C. PRINT - ANY OUTLET

Includes news bureaus and correspondents. Enter individually or as a team.

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS, D. ART/PHOTOGRAPHY, E. NEWSPAPERS over 50,000 circulation. F. NEWSPAPERS under 50,000 circulation and G. Magazines.

C1. HARD NEWS: One day's coverage of a hard news story. C2. HEADLINE: A single headline (may include a deck) that is dramatic/witty/smart.

- C3. MINORITY/IMMIGRATION REPORTING
- C4. GENDER/LGBTQ REPORTING
- C5. CRIME REPORTING
- C6. SPORTS: Any news or feature on sports.
- C7. EDITORIALS

## D. ART/PHOTOGRAPHY

All Platforms.

- D1. NEWS PHOTO: A single image relating to a breaking story.
- D2. FEATURE PHOTO: A single image created for a feature story, or as a stand-alone.
- D3. PORTRAIT PHOTO
- **D4. SPORTS PHOTO:** A single sports image.
- D5. ENTERTAINMENT PHOTO: A single entertainment image.
  D6. PHOTO ESSAY (Single Topic) Culture/Entertainment: At least
- two images published the same day, or as a series.
- D7. PHOTO ESSAY (Single Topic) News/News Feature: At least two images published the same day, or as a series. **D8. EDITORIAL CARTOON**
- D9. ILLUSTRATION
- D10. GRAPHIC
- D11. ANIMATION/MOVING GRAPHIC
- D12. COVER ART
- D13. PAGE DESIGN: Demonstrating outstanding art direction and layout, graphics.

#### E. NEWSPAPERS, Over 50,000 circulation.

Includes news bureaus and correspondents. Enter individually or as a team

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS, C. PRINT - ANY OUTLET and D. PHOTOGRAPHY/ART.

- E1. NEWS FEATURE General News/Hard News
- E2. NEWS FEATURE Society/Culture/History (for reporting on the Environment, Science, Education, Technology, see category B)
- E3. LIFESTYLE FEATURE
- **E4. ENTERTAINMENT NEWS or FEATURE**
- **E5. PERSONALITY PROFILE**
- E6. INVESTIGATIVE: May include relevant information on the story's impact or supporting editorials and letters to the editor. Series accepted.
- E7. BUSINESS: An article or series.
- E8. COMMENTARY: On political, social, cultural, investigative, judicial, economic or other serious subjects. For editorials, see
- E9. COLUMNIST: One person's viewpoint. Up to 4 samples.

#### F. NEWSPAPERS, Under 50,000 circulation

Includes news bureaus and correspondents. Enter individually or as a team.

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS. C. PRINT - ANY OUTLET and D. PHOTOGRAPHY/ART.

- F1. NEWS FEATURE
- F2. LIFESTYLE FEATURE
- F3. ENTERTAINMENT NEWS or FEATURE
- F4. PERSONALITY PROFILE
- F5. INVESTIGATIVE: May include relevant information on the impact, or supporting editorials and letters to the editor. Series accepted.
- F6. BUSINESS: An article or series.
- F7. COMMENTARY: On political, social, cultural, investigative, judicial, economic or other serious subjects. For editorials see
- F8. COLUMNIST: One person's viewpoint. Up to 4 samples

#### **G. MAGAZINES**

Includes magazines with L.A. bureaus.

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS, C. PRINT - ANY OUTLET and E. ART/PHOTOGRAPHY.

- G1. INVESTIGATIVE: Reporting by an individual or team.
- **G2. COMMENTARY:** On political, social, cultural, investigative, judicial, economic or other serious subjects, including editorials
- G3. COLUMNIST: One person's point of view on any subject.
- G4. FEATURE Business/Government, Over 1,000 Words
- G5. FEATURE Culture/Arts, Over 1,000 Words
- G6. FEATURE, Under 1,000 Words: Any feature.
- **G7. ENTERTAINMENT NEWS or FEATURE:** Coverage of any entertainment subject by a person or a team.
- G8. PERSONALITY PROFILE, Film/TV Personalities
- G9. PERSONALITY PROFILE, Politics/Business/Arts Personalities G10. IN-HOUSE or CORPORATE PUBLICATION: Single-best issue published by a company, agency or organization, for internal or external distribution.
- **G11. DESIGN:** A publication or special issue from a single day, demonstrating outstanding art direction, layout and/or graphics. **Also see D. ART/PHOTOGRAPHY.**

#### H. BROADCAST - ANY OUTLET

TV/Film/Radio/Podcast.

- H1. MINORITY/IMMIGRATION REPORTING
- H2. GENDER/LGBTQ REPORTING
- H3. CRIME REPORTING
- I. TELEVISION/FILM Broadcast, including online and cable TV, produced in Southern California.

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS and H. BROADCAST.

- **11. REGULARLY SCHEDULED NEWSCAST**
- 12. ANCHOR/HOST: Any anchor or host, single or team.
- **13. VIDEOGRAPHER:** Any news, feature, sports or documentary videographer.
- 14. BREAKING NEWS: One news story, by an individual or team.
- **I5. INVESTIGATIVE:** Reports showing enterprise, initiative, research. Single report or a series.
- 16. NEWS FEATURE, Over 5 Minutes
- 17. NEWS FEATURE, Under 5 Minutes
- 18. HUMAN INTEREST FEATURE, Over 5 Minutes
- 19. HUMAN INTEREST FEATURE, Under 5 Minutes
- **110. LIFESTYLE FEATURE**
- **I11. ENTERTAINMENT NEWS or FEATURE:** Coverage of any entertainment subject.
- 112. ENTERTAINMENT PERSONALITY PROFILE/INTERVIEW
- 113. NON-ENTERTAINMENT PERSONALITY PROFILE/INTERVIEW
- 114. SPORTS
- **115. TALK/PUBLIC AFFAIRS:** Single program on news, talk or public affairs.
- 116. FEATURE DOCUMENTARY, Over 25 Minutes
- 117. DOCUMENTARY SHORT, Under 25 Minutes

#### J. RADIO

Broadcast, podcast or stream produced in Southern California.

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS and H. BROADCAST.

- J1. ANCHOR/HOST: Any anchor or host, single or team.
- J2. NEWS or FEATURE, Short Form: No longer than 90 seconds.
- J3. BREAKING NEWS
- J4. NEWS FEATURE
- **J5. LIFESTYLE FEATURE:** Lifestyle or special topics.
- J6. PERSONALITY PROFILE/INTERVIEW, Over 20 Minutes
- J7. PERSONALITY PROFILE/INTERVIEW, Under 20 Minutes
- **J8. INVESTIGATIVE:** Reports showing enterprise, initiative, research. Single report or a series.
- J9. ENTERTAINMENT REPORTING: Coverage or commentary on any entertainment subject. (For criticism see B categories)
  J10. SPORTS: Any news or feature.
- **J11. USE OF SOUND:** Include a brief letter on how it was done, if relevant. A single program or related series.
- J12. TALK/PUBLIC AFFAIRS: An episode of a locally produced news, talk, information, education or public affairs show.

**J13. DOCUMENTARY:** A single non-fiction program, 15 minutes or longer.

#### K. ONLINE

Originally published on the Internet.

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS and D. ARTS/PHOTOGRAPHY.

- **K1. NEWS Government/Politics:** A single news story originally written for and published on the Internet.
- **K2. NEWS Culture:** A single news story originally written for and published on the Internet.
- **K3. HARD NEWS General:** A single news story originally written for and published on the Internet.
- **K4. ENTERTAINMENT NEWS:** A single news story originally written for and published on the Internet.
- **K5. INVESTIGATIVE:** Reports showing enterprise, initiative, research. Single report or a series.
- **K6. HARD NEWS FEATURE**
- K7. NEWS FEATURE Culture/Entertainment
- **K8. NEWS FEATURE General News**
- **K9. LIFESTYLE FEATURE**
- **K10. ENTERTAINMENT FEATURE**
- K11. MINORITY/IMMIGRATION REPORTING
- K12. GENDER/LGBTQ REPORTING K13. CRIME REPORTING
- K14. PERSONALITY PROFILE
- K15. COLUMNIST
- **K16. POLITICAL COMMENTARY, National:** One person's point of view.
- K17. POLITICAL COMMENTARY, Local: One person's point of
- K18. NON-POLITICAL COMMENTARY: One person's point of view
- K19. SPORTS NEWS or FEATURE
- **K20. SPORTS COMMENTARY**
- **K21. ENTERTAINMENT COMMENTARY**
- K22. BLOG, INDIVIDUAL: Submit any single day.
- **K23. BLOG, GROUP:** Best collective or institutional blog; submit any single day.
- K24. WEBSITE, NEWS ORGANIZATION EXCLUSIVE TO THE INTERNET K25. WEBSITE, TRADITIONAL NEWS ORGANIZATION: Website of a print or broadcast outlet.

#### L. SOCIAL MEDIA

Judged on content, creativity and engagement.

- L1. BEST USE OF SOCIAL MEDIA TO ENHANCE and/or COVER A STORY, by an independent journalist: Maximum two days coverage of an individual story.
- coverage of an individual story.

  L2. BEST USE OF SOCIAL MEDIA TO ENHANCE and/or COVER A STORY, by a journalist fied to an organization: Maximum two days coverage of an individual story.

  L3. BEST USE OF SOCIAL MEDIA TO ENHANCE and/or COVER A
- L3. BEST USE OF SOCIAL MEDIA TO ENHANCE and/or COVER A STORY, by a group: Maximum two days coverage of an individual story.

## M. FOREIGN CORRESPONDENTS based in

Southern California. Print, radio, TV or online. An English translation must be submitted along with the original work.

- M1. NEWS
- M2. FEATURE: Profiles, lifestyle and other topics.
- M3. PERSONALITY PROFILE
- M4. ENTERTAINMENT NEWS or FEATURE
- **M5.** COLUMNIST or CRITIC: One person's point of view on any subject.

## N. STUDENT MEDIA

Student media includes groups with students in charge, including school newspapers and/or online publishing. Student media: high school, local college, university undergraduate or graduate publications or news websites.

N1. BEST COLLEGE NEWSPAPER
N2. BEST HIGH SCHOOL NEWSPAPER

N3. BEST NEWS WEBSITE
N4. BEST NEWS PHOTO
N5. BEST FEATURE PHOTO
N6. BEST NEWS WRITING – PRINT or ONLINE

N7. BEST FEATURE WRITING – PRINT OF ONLINE
N8. BEST PERSONALITY PROFILE – ANY PLATFORM
N9. BEST TV REPORTING
N10. BEST RADIO OR PODCAST REPORTING

# SUNDAY, JUNE 28, 2020 Millennium Biltmore Hotel, 506 S. Grand Avenue, Los Angeles