

# CALL FOR ENTRIES

## The 63<sup>rd</sup> Annual Southern California Journalism Awards

### RULES AND FORMATS

#### THE RULES:

1. All entries must have been published, broadcast or transmitted in Southern California, or be about Southern California during the 2020 calendar year – OR produced in Southern California during 2020 by a journalist (including national and international correspondents) based in the Southland, working for outlets not based in Southern California.

If not based in Southern California, the entry must be about SOUTHERN CALIFORNIA. Southern California is defined as including the counties of Los Angeles, Orange, Riverside, San Bernardino, San Diego, San Luis Obispo, Santa Barbara, Imperial, Kern and Ventura.

2. Only electronically submitted entries are accepted.

3. The same entry may be submitted in more than one category, but each such submission is a separate entry and requires separate copies, forms and entry fees.

4. There is no limit to the number of entries any individual or organization may submit but, again, each entry requires a separate form and fee.

5. **Special rules for competing in the Journalist of the Year categories:** In order to compete in these categories you need to enter a minimum of two entries in other categories. **Each person may only enter one Journalist of the Year category. An organization may submit multiple Journalist of the Year entries as long as it is for different journalists.**

6. If there are fewer than three entries in a category, the judges will decide whether an award is merited.

7. Bylines and other identifiers need not be concealed as judging is done out of the area. The decisions of the judges are final.

8. The judges may move an entry to a more appropriate category.

9. The entrants may promote, publicize and advertise LAPC awards. The LAPC reserves the right to use entries, in whole or in part, to promote the Awards and promote the LAPC.

10. **The early bird deadline is 7 p.m. Monday, April 26, 2021. The final deadline for submitting entries is 5 p.m. Friday, May 14, 2021.** Entries must be received by this date and must include completed forms and proper fees. The LAPC has the right to reject any entries that it deems unsuitable.

12. Awards will be presented for First Place at a dinner gala at the **Millennium Biltmore Hotel in Downtown Los Angeles on Saturday, October 16, 2021.** Certificates will be provided for Second Place and Third Place. The winners will not be announced until the evening of the gala.

13. **You may not submit more than one (1) sample with any one entry unless otherwise specified.**

14. **Spanish language media based in Southern California need not submit a translation with their entries.**

#### PREPARATION OF ENTRIES:

**PRINT:** URL entries are much preferred, or upload a PDF – follow the instructions on the entry form. **Please shorten URLs with BitLy or similar service.**

**PHOTOS:** Digital entries only – follow the instructions on the entry form. **URL or PDF.**

**RADIO:** Radio entries should be supplied as a URL **Please shorten URLs.**

**TELEVISION:** TV entries should be supplied as URLs. All TV entries should have commercials deleted. In all other respects the entry must be as aired. **Please shorten URLs.**

**ONLINE:** Please use BitLy to shorten URLs.

# COMPLETE LIST OF CATEGORIES

## A. JOURNALISTS OF THE YEAR

In one page, state why the nominee is deserving of this special honor for work done in 2020.

IN ORDER TO COMPETE IN THIS CATEGORY, YOU NEED TO ENTER A MINIMUM OF TWO ENTRIES IN OTHER CATEGORIES. ONLY ONE OF THE JOURNALIST OF THE YEAR CATEGORY PER PERSON (OK to enter multiple people from the same outlet).

**PRINT:** Provide up to four samples, plus supporting materials. Print includes newspapers, wire services, magazines and news bureaus.

**BROADCAST:** Provide short URLs that showcase nominee in less than 10 minutes, plus supporting materials.

- A1. PRINT, over 50,000 circulation  
Reporter, Columnist or Editor
- A2. PRINT, under 50,000 circulation  
Reporter, Columnist or Editor
- A3. TELEVISION JOURNALIST
- A4. RADIO JOURNALIST
- A5. ONLINE JOURNALIST
- A6. ENTERTAINMENT JOURNALIST – any platform
- A7. SPORTS JOURNALIST – any platform
- A8. PHOTOJOURNALIST/VIDEOGRAPHER

## B. ALL MEDIA PLATFORMS

Print, Radio, TV or Online.

- B1. PUBLIC SERVICE NEWS or FEATURE
- B2. CONSUMER NEWS or FEATURE
- B3. ACTIVISM JOURNALISM
- B4. MEDICAL/HEALTH REPORTING
- B5. SCIENCE REPORTING
- B6. TECHNOLOGY REPORTING
- B7. TRAVEL REPORTING
- B8. LOCAL POLITICAL/GOVERNMENT REPORTING
- B9. NATIONAL POLITICAL/GOVERNMENT REPORTING
- B10. EDUCATIONAL REPORTING
- B11. ENVIRONMENTAL REPORTING
- B12. MULTIMEDIA PACKAGE Presentation of any combination of text, graphics, audio, video, etc.
- B13. COMMENTARY/ANALYSIS OF TV/FILM
- B14. CRITICISM OF TV
- B15. CRITICISM OF FILM
- B16. CRITICISM OF THEATER/PERFORMING ARTS
- B17. CRITICISM OF MUSIC
- B18. CRITICISM OF BOOKS/ART/ARCHITECTURE/DESIGN
- B19. CRITICISM OF FOOD/CULTURE

**C. PRINT/ONLINE – ANY OUTLET, including news bureaus and correspondents. Enter individually or as a team.**

- C1. HARD NEWS One day's coverage of a hard news story.
- C2. EDITORIALS
- C3. HEADLINE A single headline (may include a deck) that is dramatic/witty/smart.
- C4. HUMOR/SATIRE WRITING
- C5. OBITUARY/IN APPRECIATION – Film/TV Personalities
- C6. OBITUARY/IN APPRECIATION – Politics/Business/Arts Personalities
- C7. SOLUTIONS JOURNALISM Rigorous reporting on a response to a problem and its associated evidence. Series or single story.
- C8. RACE AND SOCIETY
- C9. IMMIGRATION REPORTING (includes Dreamers)
- C10. GENDER AND SOCIETY (includes LGBTQ reporting)
- C11. PANDEMIC REPORTING
- C12. CRIME REPORTING
- C13. SPORTS Any News or Feature on sports
- C14. SPORTS COMMENTARY

## D. ART/PHOTOGRAPHY

All Platforms

- D1. NEWS PHOTO A single image relating to a breaking story.
- D2. FEATURE PHOTO A single image created for a feature story, or as a stand-alone.
- D3. PORTRAIT PHOTO
- D4. SPORTS PHOTO A single sports image.
- D5. ENTERTAINMENT PHOTO A single entertainment image.
- D6. PHOTO ESSAY (single topic) Culture/Entertainment At least two images published the same day, or as a series.
- D7. PHOTO ESSAY (single topic) News/News Feature At least two images published the same day, or as a series.
- D8. EDITORIAL CARTOON
- D9. ILLUSTRATION
- D10. GRAPHIC
- D11. ANIMATION/MOVING GRAPHIC
- D12. COVER ART
- D13. PAGE DESIGN Demonstrating outstanding art direction and layout, graphics.
- D14. BEST ISSUE A publication, supplement or special issue from a single day, demonstrating outstanding art direction, layout and/or graphics.

**E. NEWSPAPERS Over 50,000 circulation Includes news bureaus and correspondents. Enter individually or as a team.**

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS, C. PRINT/ONLINE – ANY OUTLET and D. PHOTOGRAPHY/ART

- E1. NEWS FEATURE – General News/Hard News
- E2. NEWS FEATURE – Society/Culture/History (for Environment, Science, Education, Technology, see category B)
- E3. LIFESTYLE FEATURE
- E4. ENTERTAINMENT NEWS or FEATURE
- E5. PERSONALITY PROFILE
- E6. INVESTIGATIVE May include relevant information on the impact, or supporting editorials and letters to the editor. Series accepted.
- E7. BUSINESS An article or series.
- E8. COMMENTARY On political, social, cultural, investigative, judicial, economic or other serious subjects. For editorials see C7.
- E9. COLUMNIST One person's viewpoint. Up to 4 samples.

**F. NEWSPAPERS Under 50,000 circulation Include news bureaus and correspondents. Enter individually or as a team.**

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS, C. PRINT/ONLINE – ANY OUTLET and D. PHOTOGRAPHY/ART

- F1. NEWS FEATURE
- F2. LIFESTYLE FEATURE
- F3. ENTERTAINMENT NEWS or FEATURE
- F4. PERSONALITY PROFILE
- F5. INVESTIGATIVE May include relevant information on the impact, or supporting editorials and letters to the editor. Series accepted.
- F6. BUSINESS An article or series.
- F7. COMMENTARY On political, social, cultural, investigative, judicial, economic or other serious subjects. For editorials see C2.
- F8. COLUMNIST One person's viewpoint. Up to 4 samples.

## G. MAGAZINES

Including magazines with L.A. bureaus

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS,  
C. PRINT/ONLINE – ANY OUTLET and D. ART/PHOTOGRAPHY

- G1. INVESTIGATIVE** Reporting by an individual or team.  
**G2. COMMENTARY** On political, social, cultural, investigative, judicial, economic or other serious subjects, including editorials.  
**G3. COLUMNIST** One person's point of view on any subject.  
**G4. FEATURE – Business/Government, over 1,000 words**  
**G5. FEATURE – Culture/Arts, over 1,000 words**  
**G6. FEATURE, under 1,000 words** Any feature.  
**G7. ENTERTAINMENT NEWS or FEATURE** Coverage of any entertainment subject by a person or a team.  
**G8. PERSONALITY PROFILE, Film/TV Personalities**  
**G9. PERSONALITY PROFILE, Politics/Business/Arts Personalities**  
**G10. IN-HOUSE or CORPORATE PUBLICATION** Single-best issue published by a company, agency or organization, for internal or external distribution.  
Also see D. Art

## H. BROADCAST – ANY OUTLET

TV/Film/Radio/Podcast

- H1. HUMOR/SATIRE WRITING**  
**H2. OBITUARY/IN APPRECIATION – Film/TV Personalities**  
**H3. OBITUARY/IN APPRECIATION – Politics/Business/Arts Personalities**  
**H4. SOLUTIONS JOURNALISM** Rigorous reporting on a response to a problem and its associated evidence. Series or single story.  
**H5. RACE AND SOCIETY**  
**H6. IMMIGRATION REPORTING** (includes Dreamers)  
**H7. GENDER AND SOCIETY** (includes LGBTQ reporting)  
**H8. PANDEMIC REPORTING**  
**H9. CRIME REPORTING**  
**H10. SPORTS** Any News or Feature on sports.

**I. TELEVISION/FILM** Broadcast, including online and cable TV, produced in Southern California.

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS and  
H. BROADCAST

- I1. REGULARLY SCHEDULED NEWSCAST**  
**I2. ANCHOR/HOST** Any anchor or host, single or team.  
**I3. VIDEOGRAPHER** Any news, feature, sports or documentary videographer.  
**I4. BREAKING NEWS** One news story, by an individual or a team.  
**I5. INVESTIGATIVE** Reports showing enterprise, initiative, research. Single report or a series.  
**I6. NEWS FEATURE, over 5 minutes**  
**I7. NEWS FEATURE, under 5 minutes**  
**I8. HUMAN INTEREST FEATURE, over 5 minutes**  
**I9. HUMAN INTEREST FEATURE, under 5 minutes**  
**I10. LIFESTYLE FEATURE**  
**I11. ENTERTAINMENT NEWS or FEATURE, over 5 minutes** Coverage of any entertainment subject.  
**I12. ENTERTAINMENT NEWS or FEATURE, under 5 minutes** Coverage of any entertainment subject.  
**I13. ENTERTAINMENT PERSONALITY PROFILE/INTERVIEW**  
**I14. NON-ENTERTAINMENT PERSONALITY PROFILE/INTERVIEW**  
**I15. TALK/PUBLIC AFFAIRS** Single program on news, talk or public affairs.  
**I16. FEATURE DOCUMENTARY, over 25 minutes**  
**I17. DOCUMENTARY SHORT, under 25 minutes**

## J. RADIO/PODCAST

Broadcast, podcast or stream produced in Southern California.

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS and  
H. BROADCAST

- J1. ANCHOR/HOST** Any anchor or host, single or team.

**J2. NEWS or FEATURE, short form** No more than 90 seconds.

**J3. BREAKING NEWS**

**J4. NEWS FEATURE**

**J5. LIFESTYLE FEATURE** Lifestyle or special topics.

**J6. PERSONALITY PROFILE/INTERVIEW, over 10 minutes**

**J7. PERSONALITY PROFILE/INTERVIEW, under 10 minutes**

**J8. INVESTIGATIVE** Reports showing enterprise, initiative, research. Single report or a series.

**J9. ENTERTAINMENT REPORTING** Coverage or commentary on any entertainment subject. (For criticism see B categories)

**J10. USE OF SOUND** Include a brief letter on how it was done, if relevant. A single program or related series.

**J11. TALK/PUBLIC AFFAIRS** An episode or a locally produced news, talk, information, education or public affairs show.

**J12. DOCUMENTARY** A single non-fiction program, 15 minutes or longer.

## K. ONLINE

Originally published on the Internet.

MORE CATEGORIES UNDER B. ALL MEDIA PLATFORMS, C.  
PRINT/ONLINE and D. ARTS/PHOTOGRAPHY

- K1. GENERAL NEWS** A single news story originally written for and published on the Internet.  
**K2. CULTURE NEWS** A single news story originally written for and published on the Internet.  
**K3. ENTERTAINMENT NEWS** A single news story originally written for and published on the Internet.  
**K4. INVESTIGATIVE** Reports showing enterprise, initiative, research. Single report or a series.  
**K5. NEWS FEATURE, Culture/Entertainment**  
**K6. NEWS FEATURE, General News**  
**K7. LIFESTYLE FEATURE**  
**K8. ENTERTAINMENT FEATURE**  
**K9. PERSONALITY PROFILE**  
**K10. COLUMNIST**  
**K11. POLITICAL COMMENTARY, National** One person's point of view.  
**K12. POLITICAL COMMENTARY, Local** One person's point of view.  
**K13. NON-POLITICAL COMMENTARY** One person's point of view.  
**K14. ENTERTAINMENT COMMENTARY on TV/Film**  
**K15. ENTERTAINMENT COMMENTARY on the Arts** (including theater, music)  
**K16. BLOG, INDIVIDUAL** Submit any single day.  
**K17. BLOG, GROUP** Best collective or institutional blog; submit any single day.  
**K18. WEBSITE, NEWS ORGANIZATION EXCLUSIVE TO THE INTERNET**  
**K19. WEBSITE, TRADITIONAL NEWS ORGANIZATION** Website of a print or broadcast outlet.

## L. SOCIAL MEDIA

Judged on content, creativity and engagement.

- L1. BEST USE OF SOCIAL MEDIA TO ENHANCE and/or COVER A STORY By an independent journalist** Maximum two days coverage of an individual story.  
**L2. BEST USE OF SOCIAL MEDIA TO ENHANCE and/or COVER A STORY By a journalist tied to an organization** Maximum two days coverage of an individual story.  
**L3. BEST USE OF SOCIAL MEDIA TO ENHANCE and/or COVER A STORY By a group** Maximum two days coverage of an individual story.

**M. FOREIGN CORRESPONDENTS** based in Southern California. Print, radio, TV or online. An English translation must be submitted along with the original work.

**M1. NEWS**

**M2. FEATURE** Profiles, lifestyle, and other topics.

**M3. PERSONALITY PROFILE**

**M4. ENTERTAINMENT NEWS or FEATURE**

**M5. COLUMNIST or CRITIC** One person's point of view on any subject.

## **N. STUDENT MEDIA**

Student media includes groups with students in charge, including school newspapers and/or online publications. Student media: high school, local college, university undergraduate or graduate publications or news websites.

- N1. BEST COLLEGE NEWSPAPER
- N2. BEST HIGH SCHOOL NEWSPAPER
- N3. BEST COLLEGE NEWS WEBSITE
- N4. BEST HIGH SCHOOL NEWS WEBSITE
- N5. BEST NEWS PHOTO
- N6. BEST FEATURE PHOTO

N7. BEST NEWS WRITING, Sports/Arts – PRINT or ONLINE

- N8. BEST NEWS WRITING, Campus Issues – PRINT or ONLINE
- N9. BEST NEWS WRITING, Off Campus issues – PRINT or ONLINE
- N10. BEST FEATURE WRITING, Sports/Arts – PRINT or ONLINE
- N11. BEST FEATURE WRITING, Campus Issues – PRINT or ONLINE
- N12. BEST FEATURE WRITING, Off Campus Issues – PRINT or ONLINE
- N13. BEST PERSONALITY PROFILE, Campus Personalities – ANY PLATFORM
- N14. BEST PERSONALITY PROFILE, Off Campus Personalities – ANY PLATFORM
- N15. BEST TV REPORTING, PODCAST or STREAM
- N16. BEST RADIO OR PODCAST REPORTING

**SATURDAY, OCTOBER 16<sup>th</sup>, 2021**  
**Millennium Biltmore Hotel, 506 S. Grand Avenue, Los Angeles**