

# LOS ANGELES PRESS CLUB

## 63<sup>rd</sup> Annual Southern California Journalism Awards Gala

### Biltmore Hotel, Saturday October 16, 2021

#### RATE CARD/ORDER FORM

#### TRIBUTE PROGRAM / DINNER TICKETS

AD SIZE	4-COLOR	B&W	TOTAL
Back Cover	\$6,000	\$6,000	_____
Inside Cover, back or front	\$4,500	\$4,500	_____
Center Spread	\$7,000	\$7,000	_____
Full Page	\$3,500	\$3,000	_____
½ Page	\$2,000	\$1,800	_____
¼ Page	\$1,500	\$1,300	_____

#### SPONSORSHIP AND PACKAGES

#### RATE TOTAL

<b>Platinum Sponsorship package</b> Includes two tables of ten with preferred seating, banners, center spread ad, mentioning in press releases/invites and permanent sponsor listing on LA Press Club's website.	<b>\$75,000</b>	_____
<b>Gold Sponsorship package</b> Includes one table of ten with preferred seating, one full page color ad and a web ad/sponsorship listing for two years on LA Press Club's website.	<b>\$30,000</b>	_____
<b>Silver Sponsorship package</b> Includes one table of ten with preferred seating, one full page b/w ad and sponsorship listing for a full year on LA Press Club's website.	<b>\$12,000</b>	_____
<b>Gold Table package</b> (seats 10) Best seats. Includes 1 full page color ad.	<b>\$7,500</b>	_____
<b>Silver Table package</b> (seats 10) Includes 1 full page b/w ad.	<b>\$5,500</b>	_____
<b>Bronze Table package</b> (seats 10) Includes 1 half page b/w ad.	<b>\$3,750</b>	_____
<b>Student Scholarship Sponsorship</b> Sponsor the student scholarship award. One table of ten with preferred seating included.	<b>\$8,000</b>	_____
<b>Sponsor a Student</b> Make it possible for students to attend the gala. Donate a table for 10 students and get recognition in the program book.	<b>\$1,250</b>	_____

TABLES	RATE	#	after September 15	TOTAL
<b>Gold Circle, best seats</b> (seats 10)	\$5,000	_____		_____
<b>Silver Circle</b> (seats 10)	\$4,000	_____		_____
<b>Bronze Circle</b> (seats 12)	\$2,000	_____	\$2,200 _____	_____

INDIVIDUAL TICKETS	RATE	#	after September 15	TOTAL
<b>Member</b>	\$ 175	_____	\$200 _____	_____
<b>Member, preferred seating</b>	\$ 250	_____		_____
<b>Non-member</b>	\$ 250	_____	\$300 _____	_____
<b>Non-member, preferred seating</b>	\$ 400	_____		_____
<b>Student rate</b>	\$ 125	_____		_____

I need a VEGETARIAN meal \_\_\_\_\_ I need a VEGAN meal \_\_\_\_\_

**GRAND TOTAL \$ \_\_\_\_\_**

Make checks payable to:

LOS ANGELES PRESS CLUB, 6464 W. Sunset Blvd., suite 870., Los Angeles, CA 90028.

To pay by credit card fill out information below, or order online.  
This form can be faxed to 310-464-3577 or emailed to [diana@lapressclub.org](mailto:diana@lapressclub.org).  
To pay online <http://www.lapressclub.org> or pay by phone at 323-669-8081.

All tickets are non-refundable unless cancelled by October 1.  
In case of cancellation of the event all dinner tickets will be refunded.

Name \_\_\_\_\_

Company \_\_\_\_\_

Credit Card Type: Visa \_\_\_ MasterCard \_\_\_ Amex \_\_\_

Credit Card # \_\_\_\_\_

Expiration Date mm/yy \_\_\_\_\_ Sec. code \_\_\_\_\_ Billing Zip code \_\_\_\_\_

Member: \_\_\_yes/no

Name on Credit Card \_\_\_\_\_

Address (including city and zip) \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Amount to charge to your card: \$ \_\_\_\_\_

Signature \_\_\_\_\_

For further information call Los Angeles Press Club at 323-669-8081, email Executive Director  
Diana Ljungaeus at [Diana@lapressclub.org](mailto:Diana@lapressclub.org) or visit us at [www.lapressclub.org](http://www.lapressclub.org)